



CALIFORNIA VETERANS BOARD

2016 Strategic Plan Vision, Mission and Strategic Goals

VISION STATEMENT

To be recognized as the premier advocate for California Veterans; to make California the premier environment for Veterans of the armed services of the United States of America.

MISSION STATEMENT

The California Veterans Board serves as an advocate for California Veterans and their dependents by identifying, communicating and addressing their needs.

STRATEGIC GOALS

1. Strengthen and demonstrate the Board's importance and relevancy to California Veterans.
2. Work in partnership with the Secretary and Department of Veterans Affairs for the benefit of all California Veterans.
3. Seek opportunities to proactively advise the Governor's office and the Department on Legislation that affects Veterans.
4. Monitor and review state and federal legislative activities that impact Veterans services and benefits.
5. Hear Veteran's appeals and render decisions in a timely manner.



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Strategic Goals, Objectives, and Action Items

1. Strengthen and demonstrate the Board's importance and relevancy to California Veterans.

- a. Objective:** Identify and advise the Department of Veterans Affairs as to significant issues affecting California Veterans.

Associated action items:

- i. Members will publically represent the Board by speaking, at least annually, at a public forum regarding the Board's role and activities.
- ii. Members will attend at least one Veteran Service organization meeting semi-annually and report experience to the Board in January and July.
- iii. Regularly communicate with the California State Commanders Veterans Council.

- b. Objective:** Identify best business practice for conducting Board activities.

Associated action items:

- i. Meeting Schedule (frequency, location, content/focus)
 1. Consider evening meetings and meeting locations e.g. Homes, Veteran Service Organization facilities or Universities.
- ii. Members will seek out and inquire what information Veterans are interested in hearing about at the Board meetings.
- iii. Department report should focus on Homes, Services and Farm & Home departments.

- c. Objective:** Partner with the Homes to increase visibility and gain knowledge of the Homes' operations and to receive input from staff and residents.

Associated action items:

- i. Homes will be assigned to members in order to increase the Board's presence at the Homes
- ii. Each Board member will attend their identified Homes' Allied Council meeting and meet with the Executive team at least semi-annually.
- iii. Each member will provide feedback to the Board. Report out in January and July

2. Work in partnership with the Secretary and Department of Veterans Affairs for the benefit of all California Veterans.

- a. Objective:** Establish regular and open line of communication

Associated action items:

- i. Identify gaps in services and generate/submit proposals
- ii. Schedule regular meetings with the Board Chair and Secretary



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b. Objective: Receive regular briefing information from Department of Veterans Affairs

Associated action items:

- i. Committee heads will seek out and establish involvement with their respective Department Heads regularly.

3. Monitor and review state and federal legislative activities that impact Veterans services and benefits.

a. Objective: Consider and advise on resolutions in support or against legislative proposals that impact Veterans services and benefits

Associated action items:

- i. Receive regular legislative updates.
- ii. Regularly meet with the Department of Veterans Affairs legislative office.

4. Hear Veteran's appeals and render decisions in a timely manner.

a. Objective: Improve execution of appeals hearing in accordance with applicable policy.

Associated action items:

- i. Timely receipt of an organized and legible case file.
- ii. Provide timely decision to the appellant and the Department of Veterans Affairs.
- iii. Maintain appropriate and accurate records of all appeals.