



CALIFORNIA VETERANS BOARD

2015 Strategic Plan Vision, Mission and Strategic Goals

VISION STATEMENT

To be recognized as the premier advocate for California Veterans; to make California the premier environment for Veterans of the armed services of the United States of America.

MISSION STATEMENT

The California Veterans Board serves as an advocate for California Veterans and their dependents by identifying, communicating and addressing their needs.

STRATEGIC GOALS

1. Strengthen and demonstrate the Board's importance and relevancy to California Veterans.
2. Work in partnership with the Secretary and Department of Veterans Affairs for the benefit of all California Veterans.
3. Monitor and review state and federal legislative activities that impact Veterans services and benefits.
4. Hear Veteran's appeals and render decisions in a timely manner.



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Strategic Goals, Objectives, and Action Items

1. Strengthen and demonstrate the Board's importance and relevancy to California Veterans.

- a. Objective:** Identify and advise the Department of Veterans Affairs as to significant issues affecting California Veterans.

Associated action items:

- i. Host semi-annual informational sessions.
- ii. Report findings to the Department of Veterans Affairs and others as the Board determines appropriate.
- iii. Regularly communicate with the California State Commanders Veterans Council.

- b. Objective:** Improve communications and marketing of Board activities to increase Veterans attendance at Board functions.

Associated action items:

- i. Investigate opportunities to utilize social media.
- ii. Establish regular communications with County Veteran Services Officers and Veterans Service Organizations to inform Veterans of Board activities and meetings.
- iii. Review/update Board narrative description on the Department of Veterans Affairs website.

- c. Objective:** Identify best business practice for conducting Board activities.

Associated action items:

- i. Meeting Schedule (frequency, location, content/focus)
 1. Have veteran organizations for presentations at Board meetings.
- ii. Review Committee relevance and functions.
- iii. Semi-annual review of the Board's Budget.

2. Work in partnership with the Secretary and Department of Veterans Affairs for the benefit of all California Veterans.

- a. Objective:** Establish regular and open line of communication

Associated action items:

- i. Identify gaps in services and generate/submit proposals
- ii. Schedule regular meetings with the Board Chair and Secretary
- iii. Attend California Interagency Council on Veterans meetings



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b. Objective: Receive regular briefing information from Department of Veterans Affairs

Associated action items:

- i. Identify pertinent and significant information from Department of Veterans Affairs (e.g., weekly summary, Secretary's update, etc.)

3. Monitor and review state and federal legislative activities that impact Veterans services and benefits.

a. Objective: Consider and advise on resolutions in support or against legislative proposals that impact Veterans services and benefits

Associated action items:

- i. Receive regular legislative updates
- ii. Regularly meet with the Department of Veterans Affairs legislative office

4. Hear Veteran's appeals and render decisions in a timely manner.

a. Objective: Improve execution of appeals hearing in accordance with applicable policy.

Associated action items:

- i. Timely receipt of an organized and legible case file.
- ii. Provide timely decision to the appellant and the Department of Veterans Affairs.
- iii. Maintain appropriate and accurate records of all appeals.