



CALIFORNIA DEPARTMENT
OF VETERANS AFFAIRS

PUBLIC NOTICE

Contact: Louis Lopez
Analyst, CalVet
(916) 503-8098
December 31, 2012

CALIFORNIA MEXICAN AMERICAN
VETERANS MEMORIAL BEAUTIFICATION
AND ENHANCEMENT COMMITTEE

AGENDA

January 10, 2013
2:00 PM to 4:00 PM

Medal of Honor Hall (1st Floor)
California Department of Veterans Affairs (CalVet)
1227 O Street, Sacramento, CA 95814

Pursuant to Government Code Section 11125(b), items on this notice
are considered items of business to be transacted or discussed.

Robert Ruiz, Chairman
Daniel Contreras, Member
Mary Salas, Member
Mario P. Diaz, Member
Helen Galvan, Member
Ricardo Reyes, Member

General Business

Call to Order & Pledge of Allegiance
Welcome & Introductions
Roll Call
Members' Announcements
Reading & Approval of Minutes, April 12, 2012
Reading & Approval of Minutes, May 16, 2012
Reading & Approval of Minutes, June 14, 2012
Reading & Approval of Minutes, November 8, 2014

Speaker

Robert Ruiz
Robert Ruiz
Louis Lopez
Members
Robert Ruiz
Robert Ruiz
Robert Ruiz
Robert Ruiz

Business Items

1. Chairman's Report

Robert Ruiz

Announcement of new appointments to the CMAVM Committee:

- Mario P. Diaz
- Helen Galvan
- Ricardo Reyes

2. Business & Expense Report Robert Ruiz
3. Marketing & Fundraising Report Robert Ruiz

Robert Ruiz will report on Memorial funds deposited at CalVet and VetFund Foundation, and marketing and fundraising activity through December 2012.

Recommended Action:

Review marketing strategies to enhance fundraising. In conjunction with Agenda Item #4, discuss impact of Public Contract Code exemption on marketing and fundraising.

4. Architectural, Engineering & Construction Services Robert Ruiz

Recommended Action:

Informational/Discussion.

Future Agenda Items: Any Committee member or staff desiring to place items on the agenda, or items not on the agenda, but within the purview of the Committee, may make such request.

Public Comment Period: Members of the public desiring to speak on the agenda, or items not on the agenda, but within the purview of the Committee, may make such request.

Adjournment

The next meeting of the Committee will be held on Thursday, March 14, from 2:00 PM to 4:00 PM, at the Department of Veterans Affairs (CalVet), 1227 O Street, Sacramento, CA 95814, Medal of Honor Hall (1st Floor). Contact: Louis Lopez, Analyst (CalVet) California Mexican American Veterans’ Memorial Beautification and Enhancement Committee, 1227 O Street, Sacramento, CA 95814, (916) 651-7759, or louis.lopez@calvet.ca.gov.

The meeting location is accessible to the physically disabled. A person who needs disability-related accommodations or modifications in order to participate in the meeting shall make a request no later than (5) days before the meeting to the Committee by contacting: Louis Lopez, California Mexican American Veterans’ Memorial Beautification and Enhancement Committee, 1227 O Street, Sacramento, CA 95814, (916) 503-8098, or louis.lopez@calvet.ca.gov.

For more information on the California Mexican American Veterans’ Memorial Beautification and Enhancement Committee, please log on the Memorial website at www.mavm.ca.gov. or visit us on Facebook.

For more information on this effort, as well as Veterans benefits, employment, educational resources, services, Veterans Homes of California, Veterans license plates, and much more, please log on to the CalVet website at www.calvet.ca.gov.

Visit the CalVet Facebook page at www.Facebook.com/mycalvet and follow CalVet on twitter/mycalvet. You may unsubscribe from this list at any time by sending a “SIGNOFF VETNEWS” or “SIGNOFF NEWS FOR VETERANS” command to LISTSERV@LISTSERV.STATE.CA.GOV.