



## California Department of Veterans Affairs

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# PUBLIC NOTICE

Contact: JP Tremblay  
Legislation and Public Affairs  
916-653-2192  
March 5, 2013

### CALIFORNIA MEXICAN AMERICAN VETERANS' MEMORIAL BEAUTIFICATION AND ENHANCEMENT COMMITTEE

#### AGENDA

Friday, March 15, 2013  
1:00 PM to 3:00 PM

Hollywood American Legion Post 43  
2035 North Highland Ave. Cabaret Room  
Los Angeles, CA 90068-3296

Pursuant to Government Code Section 11125(b), items on this notice are considered items of business to be transacted or discussed.

Robert Ruiz, Chairman

Daniel Contreras, Member  
Helen Galvan, Member  
Mary Salas, Member

Mario P. Diaz, Member  
Ricardo Reyes, Member  
Tanis Ybarra, Member

#### General Business

- Call to Order & Pledge of Allegiance
- Welcome & Introductions
- Roll Call
- Members' Announcements
- Reading & Approval of Minutes from last meeting
- Introduce of Secretary Peter Gravett and Remarks

#### Speaker

Robert Ruiz  
Robert Ruiz  
TBD  
Members  
TBD  
Robert Ruiz

## Business Items

1. **Status of Memorial Project**
  - Design of Memorial Robert Ruiz
  - Historian update Pedro Hernandez
  
2. **Legislation report**
  - Informational hearing before the Senate Veterans Affairs Committee Robert Ruiz
  - CalVet support – discussion of need for and hiring of an Executive Director Robert Ruiz
  
3. **Marketing & Fundraising Report**
  - Memorial Fundraising Robert Ruiz
  - Authorization to hire a professional fundraiser Robert Ruiz
  - Offer from Prison Industry Authority to donate labor Robert Ruiz
  - Other In-kind offers Robert Ruiz
  - Education program on Memorial within community. Robert Ruiz
  
5. **Evaluation of Memorial website**
  - Authorization to revamp the website using an outside contractor and site. Robert Ruiz
  
6. **Future Agenda Items:** Any Committee member or staff desiring to place items on the agenda, or items not on the agenda, but within the purview of the Committee, may make such request.
  
7. **Public Comment Period:** Members of the public desiring to speak on the agenda, or items not on the agenda, but within the purview of the Committee, may make such request.

## **Adjournment**

The next meeting of the Committee will be held on Thursday, April 18, 2013, from 2:00 PM to 4:00 PM, at the Department of Veterans Affairs (CalVet), 1227 O Street, Sacramento, CA 95814, Medal of Honor Hall (1st Floor).

The meeting location is accessible to the physically disabled. The closest freeway is 101. The Off-ramp is Highland Ave/Hollywood Bowl. There will be no cost for parking for this event.

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